



Item No. 2 Town of Atherton

CITY COUNCIL STAFF REPORT – REGULAR AGENDA

TO: HONORABLE CHAIR AND COMMITTEE MEMBERS

FROM: RACHAEL LONDER, MANAGEMENT ANALYST II

DATE: MAY 25, 2023

SUBJECT: Discuss Future Community Engagement Activities

RECOMMENDATION

It is recommended that the Committee discuss future community engagement activities now that the efforts around the two Spring events have concluded.

BACKGROUND

During the May 18 Regular Meeting of the Environmental Programs Committee, the Committee Members did not have the opportunity to get to Agenda #5, the discussion of future community engagement activities. The Committee Members agreed to meet on May 25 from 2 pm to 3 pm to discuss priority community engagement efforts to conduct through 2023.

ANALYSIS

Committee Members and the Chair shared with staff the following ideas to be discussed:

- Hosting a lecture series on a variety of topics that relate to the Climate Action Plan including:
 - a) Federal and state climate legislation overview
 - b) Clean vehicle presentation and transportation impact on GHG emissions
 - c) Natural gas presentation on impact on health (Dr. Jackson if possible)
- Operating a robotic lawn mower at Holbrook Palmer Park
- Educating residents on alternatives to grass
- Hosting a community bike ride
- Creating materials for residents about various programs (incentives for home electrification, water conservation, among other topics)

FISCAL IMPACT

The Committee would need to recommend that any expenses related to these activities would be presented to the City Council for their approval. There is no current budget to support community engagement activities from the EPC. Many of the ideas are no-cost.

GOAL ALIGNMENT

This Report and its contents are in alignment with the following Council Policy Goals:

- Goal Area E – Strengthen Community Engagement and Transparency
- Goal Area F – Be Forward-Thinking, Well-Managed, and Well-Planned

POLICY FOCUS

The City Manager's Department is assigned overall responsibility of the Environmental Programs Committee. The committee shall have the following powers and duties:

- Make recommendations (programmatic and legislative) to the City Council upon request on all matters pertaining to the Town's natural and built environment and the Town's regional role and responsibilities as one of the communities on the San Francisco Bay Peninsula.
- Create pro-active community engagement programs for residents, commercial and public enterprises active within the Town's jurisdiction for presentation to and consideration and approval by, the City Council.

PUBLIC NOTICE

Public notification was achieved by posting the agenda, with this agenda item being listed, at least 72 hours prior to the meeting in print and electronically. Information about the project is also disseminated via the Town's electronic News Flash and Atherton Online. There are approximately 1,200 subscribers to the Town's electronic News Flash publications. Subscribers include residents as well as stakeholders –to include, but be not limited to, media outlets, school districts, Menlo Park Fire Protection District, service providers (water, power, and sewer), and regional elected officials.

COMMISSION/COMMITTEE FEEDBACK/REFERRAL

This item has not been before a Town Committee or Commission

ATTACHMENTS

No Attachments.